

OCKFEST

WHAT IS OCKFEST?

OCKFEST IS A NEW LOCAL FESTIVAL WE WOULD LIKE TO BRING TO OCKHAM SHOWCASING LOCAL PRODUCE. AN “ENTRANCE BY TICKET ONLY” FAMILY FESTIVAL FROM 10.00 TO 18.00HRS MOVING INTO MORE OF A FAMILY PARTY FROM 18.00 – 22.00HRS.

WE AIM TO HAVE STALLS AND ENTERTAINMENT COVERING LOCAL PRODUCE (FARMERS MARKET), FOOD STALLS, DRINKS (ALCOHOLIC AND NON) TO FASHION.

WHAT’S GOING ON?

ON THE DAY WE WILL HAVE STALLS AND ACTIVITIES FOR ALL THE FAMILIES TO ENJOY WITH LIVE MUSIC (A LOCAL BAND) RUNNING ALL DAY WITH FRESH FOOD AND BEVERAGES.

WHAT WE WANT TO ACHIEVE?

WE WANT TO ACHIEVE AN OUTSTANDING DAY EXPERIENCE FOR FAMILIES AND LOCAL BUSINESSES TO PROMOTE THEIR PRODUCE AND COME BACK NEXT YEAR!

STAFF?

WE HAVE SOURCED PREDOMINANTLY LOCAL STAFF FOR EVERY ASPECT OF THE EVENT. EVERY STALL AND ACTIVITY WILL BE STAFFED AND WE ARE ALSO AIMING TO HAVE ST JOHNS AMBULANCE IN ATTENDANCE.

TIME-TABLE?

AS OUR HIRE EQUIPMENT RUNS ON A 12 HOUR SCALE WE WANT TO START THE FESTIVAL AT 12 FINISHING AT 00:00 BUT WE ARE OPEN TO CHANGING THE TIMES I.E. 10.00 TO 22.00HRS

HEALTH AND SAFETY?

WE WANT ALL FAMILIES AND LOCALS TO BE SAFE ON THE DAY SO WE WILL BE MAKING SURE EVERY ASPECT OF THE SITE WILL BE SUBJECT TO A HEALTH & SAFETY ANALYSIS

SECURITY?

WE WILL HAVE BETWEEN 20-30 SECURITY ATTENDANTS AND MARSHALS PROVIDED IN PART BY THE BLACK SWAN PH IN OCKHAM, MAKING SURE VEHICLES ACCESS/EXIT THE SITE SAFELY AND PARK IN THE DEDICATED PARKING AREA. THERE WILL ALSO BE PERIMETER SECURITY TO MAKE SURE WE LIMIT THE POSSIBILITY OF NON-TICKET HOLDERS GAINING ACCESS.

FAMILY THEMED ACTIVITIES:



WE WILL HAVE A BOUNCY CASTLE FOR CHILDREN



WE WILL HAVE A FOOTBALL PENALTY COMPETITION RUNNING THROUGH THE DAY WITH PRIZES FOR ALL AGES



AN INFLATABLE SLIDE FOR THE CHILDREN



A PLASTIC BALL POOL FOR THE CHILDREN



THERE WILL BE BETWEEN 5-8 STALLS WITH ACTIVITIES FOR FAMILIES TO WIN PRIZES (I.E. "SPLAT THE RAT", TOMBOLA)

EQUIPMENT WE WILL BE USING ON THE DAY:



ICE CREAM VAN



A MUSIC STAGE SIMILAR IN SIZE TO THIS FOR OUR LOCAL BAND



PORTABLE LOOS 2 SEPARATE IN-ROOM TOILETS AND 10 PORTO LOOS



THERE WILL BE APPROX. 20 STALLS SHOWCASING THE LOCAL PRODUCE SURREY HAS TO OFFER - FOOD, DRINK OR OTHER ITEMS



WE WILL HIRE SUFFICIENT POWER GENERATORS TO COVER ALL ELECTRICAL NEEDS. THIS WILL INCLUDE “BACK-UP” PROVISIONS.



THERE WILL BE AMPLE 7FT FLOOD LIGHTS – COVERING ACCESS/EXIT AND AROUND THE FIELD.



THE PERIMETER WILL HAVE 8FT SECURITY FENCES ENCIRCLING THE SITE. THIS WILL HAVE SECURITY ATTENDANTS ALONG ITS LENGTH.

OUR MAIN FOCUS IS SAFETY OF ALL TICKET HAVE A FIRST AID TENT AMBULANCE ON SITE

ADVERTISING OF THE



THE HEALTH AND HOLDERS. WE WILL ALONG WITH ST JOHNS

EVENT

TICKET SALES/COST (ESTIMATED)

INDIVIDUAL ADULT TICKET	£20
11-18YRS	£10
CHILDREN UNDER 10YRS	FREE

FAMILY TICKET	£40
2X ADULTS 2X CHILD	

ELASTIC WRIST BANDS WILL BE GIVEN TO TICKET HOLDERS AS ON RECEIPT OF PROOF OF PURCHASE AT ENTRANCE KIOSK.

WEBSITE

WWW.OCKFEST.COM

THIS WILL BE OUR ADVERTISING BASE AND TICKET PURCHASE HOME OF THE EVENT ITSELF. HERE YOU WILL FIND INFORMATION ON WHAT'S GOING ON? LOCATION. TIME-TABLE AND ORGANISATIONS INVOLVED IN THE EVENT. LOCALS WILL BE ABLE TO PURCHASE TICKETS ONLY ON WEBSITE WHICH WILL GIVE US KEY NUMBERS TO THE EVENT WITH A COUNTER SHOWING HOW MANY TICKETS ARE LEFT

ADVERTISING

WE WILL BE ADVERTISING IN ALL LOCAL SHOPS AND SUPERMARKETS AND ALSO IN RESTAURANTS AND PUBS THROUGH-OUT THE AREA. BRINGING LOCALS TOGETHER AND SHARING THEIR LOVE FOR LOCAL PRODUCE.

NUMBERS OF ATTENDEES

WE WILL BE LOOKING AT HAVING A TOTAL OF 400 PEOPLE ATTENDING THE LOCAL FESTIVAL.

ORGANISATIONS INVOLVED IN THE EVENT:

**THE BLACK SWAN, OCKHAM
CHAMBERS
RIPLEY FARMERS MARKET
DENBIES WINES
HOGS BACK BREWERY
CHELSEA FC
WISLEY GARDENS
RHUBARB
BEATITUDE
ST ORMOND'S STREET HOSPITAL
BERNARDS CLOTHING
GREEN KING
CLAREMONT GARDENS
UNIVERSITY OF SURREY
MERCEDES BENZ WORLD
PRINCESS ALICE HOSPITAL
CAMPAIGN PAINTBALL**

LOCAL PRODUCE WILL BE FROM

**OCKHAM
ESHER
COBHAM
WEYBRIDGE
DORKING
CLAYGATE
GUILDFORD**